



**INDIANA STATE FAIR
FARMERS' DAY PARADE**

AUGUST 19, 2009

A TOMATO CELEBRATION



★ MORE DAYS ★ MORE FUN! ★

A TOMATO CELEBRATION



The 2009 Great Indiana State Fair is teaming up with Red Gold to bring us “The Year of The Tomato”. Indiana ranks third in the U.S. in the production of processing tomatoes, which includes ketchup, sauces, and juices. The crop covers more than 10,000 acres, totals 294,000 tons for processing, and 25.5 million pounds of fresh tomatoes with a value of 48 million dollars. Americans consume an average of 18 pounds of fresh tomatoes and 70 pounds of processed tomatoes each year. The tomato is a good source of vitamins C, A, and E plus potassium and fiber. It also is an excellent source of lycopene, a powerful antioxidant proven to help prevent cancer.

Again this year, there will be no judging of floats. Instead we will pay \$200 to any group who enters and parades a bona fide float which in some way illustrates our featured theme. Farm hitches which also emphasize the feature will receive a payment of \$50 each. (A farm hitch is considered to be a team of horses, mules, or oxen pulling an implement, wagon, or cart. Tractors don't count!)

You are also encouraged to bring your float to the State Fair at any time prior to Farmers Day and to participate in the daily evening parades. Of course, there is no extra payment involved in the evening parades, but it does allow school students who help to build a float to be involved in a parade, especially when they can't be here for the Farmers Day Parade. Keep in mind that we are unable to furnish buildings for storage of floats so they will need to be water proofed if you come early.

If you need a tractor to pull your float, just contact some of us at Pioneer Village. There are plenty of antique tractors available to fulfill your request.



The Great Indiana State Fair

SCHEDULES

July 15, 2009: Deadline for Entries

Parade Day: Wednesday, August 19, 2009

- 8:30 am Entries need to be on the grounds. Report to the registration area in the northwest corner of the infield. All entries must report even though they may have participated in daily parades.
- 10:00 am Parade steps off in front of the Hoosier Lottery Grandstand.

SPECIAL NOTE



All entries must move at a steady and snappy pace in order to accommodate the schedules of Fair activities. Be sure that you stay in pace with the entries in front of you, keeping a short distance between entries. Any performance of the entry during the Farmers' Day Parade must be done while the entry continues to move forward.

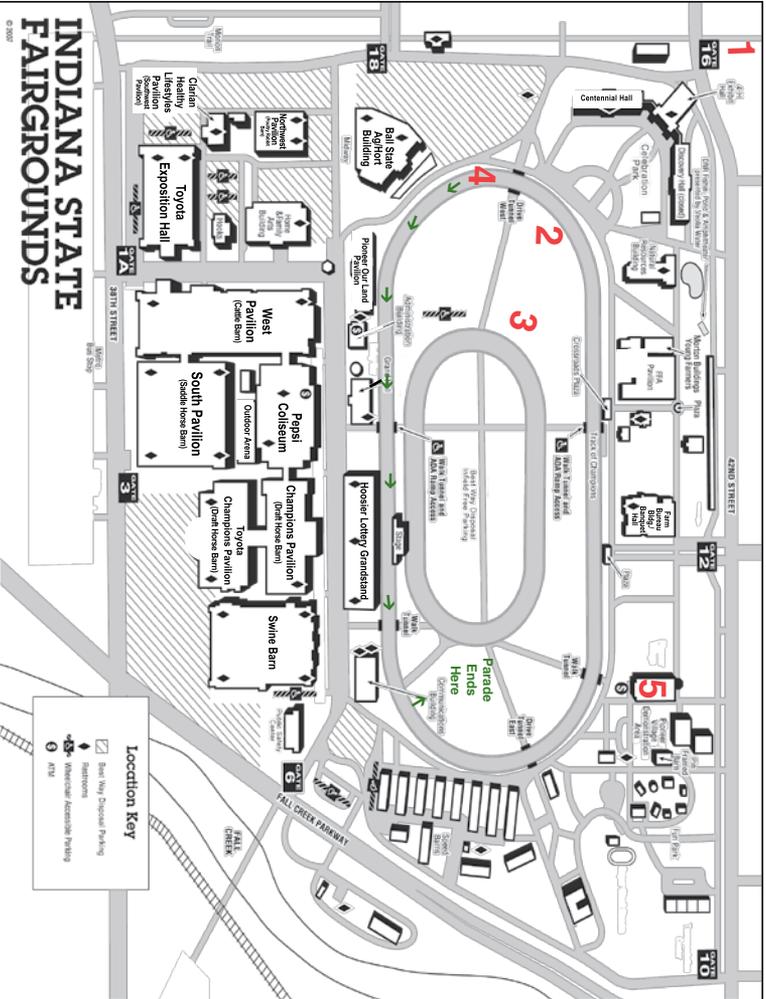
Be sure that your entry is made of sturdy materials. Also remember that lettering should be readable from both sides of the float and should be legible for viewers in the Hoosier Lottery Grandstand.

FREE ADMISSION

Participants in the parade will be admitted free of charge to the fairgrounds through Gate 16 on August 19th prior to 8:00 am. You will need to display special windshield hang tag which will be mailed to you a few days prior to parade day. The windshield hang tag will admit the vehicle and all passengers. Please indicate on your entry form the number of vehicle passes that you will need. Only parade participants are eligible for a vehicle pass.

General admission to the Indiana State Fair is \$8 for anyone 6 or older (kids 5 and younger get in free). You can save a dollar when you pre-purchase your State Fair tickets at all Indiana Wal-Mart stores, CVS/pharmacies, Indiana Farm Bureau offices, The Marten House Hotel and the Indiana State Fair Box Office. If participating in the daily parade you may want to take advantage of buying discounted tickets.

MAP



- 1. Gate 16 - Parade Entry
- 2. Assembly Area
- 3. Parade HQ Tent
- 4. Start of Parade Route

5. Pioneer Village